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Calista Berner

INFJ ✦ THE DREAMER ✦ ENNEAGRAM 2

Creativity has always been at the heart of who I am, driving my passion for design and the arts. With over 6 years of experience, I specialize in crafting custom designs that engage, inspire, and elevate brands. I offer a blend of creativity, professionalism, and a collaborative approach to help businesses stand out and achieve their goals. I look forward to working together to create something amazing!

Education

Associates in Art Studio
University of South Carolina & Midlands Technical College

Recognition

Gold Communicator Award - 2021
Website Design

1st Place CMBAM Award - 2019
Print Ad Campaign

1st Place SCPA Award - 2019
Advertisement Piece

Ai Xd Ps Lr Id

Experience

Lounge Lizard Worldwide — **Aug 2022**
UX/UI Designer — To Present

I currently work at a digital agency based in New York City, designing websites for clients across various industries such as retail, healthcare, architecture, and more. I focus on creating eye-catching designs that capture my client's vision while adhering to the latest UX/UI best practices for responsive sites. I meet with clients weekly to present creative concepts, discuss goals, and occasionally oversee projects from a creative director's perspective.

Motivated Marketing — **Jun 2021**
Graphic Designer — To Aug 2022

As a graphic designer at Motivated Marketing, I embraced a fresh set of challenges that expanded my skill set. My primary focus was on the automotive industry, designing print materials, social media ads, and digital displays for brands like Jeep, Ford, Chevrolet, Toyota, and more. I also created logos, brand identities, and occasionally designed websites. Working closely with account executives and the creative team, I delivered custom solutions that met each client's unique needs.

Splash Omnimedia — **May 2019**
Graphic Designer — To Jun 2021

During college, I interned at a full-service marketing agency, where I gained invaluable insights into the marketing world while collaborating with a talented team of creatives. Just before my internship ended, I was offered a full-time position, which allowed me to continue developing my skills in branding and design. I crafted logos, built brand identities, created a variety of print materials, and designed digital content. I also designed dozens of websites and worked on large-scale projects such as trade show displays and billboards. Beyond design, I maintained strong communication though weekly meetings with clients at the local, regional, and national levels.

Garnet Media Group — **Aug 2018**
Student Graphic Designer — To May 2019

I started this role prior to the start of my freshman year in the Creative Services Department at the University of South Carolina. I designed print and web ads for campus events and student organizations. I also worked closely with various clients, creating graphics for local businesses in and around Columbia, South Carolina.