



# calista berner

INFJ + THE DREAMER + ENNEAGRAM 2

As a creative, I am naturally imaginative, passionate, and driven. Through my use of problem-solving skills and collaboration, I am willing and ready to take on any project that is thrown in my direction. In my multiple years of marketing experience, my knowledge and passion for this industry has only grown. I am eager to further my career and take on new challenges.

## education

**ASSOCIATES IN ART STUDIO** 2020  
University of South Carolina & Midlands Technical College

## recognition

**GOLD COMMUNICATOR AWARD** 2021  
Website Design

**1ST PLACE CMBAM AWARD** 2019  
Print Ad Campaign

**1ST PLACE SCPA AWARD** 2019  
Advertisement Piece



## experience

**Lounge Lizard Worldwide**  
UX/UI Designer

**AUG 2022  
TO PRESENT**

Currently, I work for a website design & digital agency based out of New York City. Here, I primarily work on UX/UI design for clients in various industries such as retail, healthcare, architecture, and more. I focus on designing eye-catching creative that not only fits the clients' specific needs, but considers best UX/UI practices for website responsiveness. I interact and meet with clients regularly to present creative and wireframe any materials needed.

**Motivated Marketing**  
Graphic Designer

**JUN 2021  
TO AUG 2022**

As a graphic designer with Motivated Marketing, I tackled a whole new set of challenges that differed from my previous day-to-day tasks. I primarily focused on work for the automotive industry. I designed print materials, social media ads, and digital displays for a variety of clients such as Jeep, Ford, Chevrolet, Toyota, and more. I also designed logos, created brand identities, and occasionally designed websites. I collaborated with account executives and the creative team in order to deliver creative that targeted each clients' specific needs.

**Splash Omnimedia**  
Graphic Designer

**MAY 2019  
TO JUN 2021**

During college, I accepted an internship at an all-encompassing marketing firm where I gained a lot of knowledge about the marketing world while having the opportunity to work alongside a team of professional creatives. Shortly before my internship ended, I was offered a full-time position. I continued to grow and further my expertise in the marketing industry by designing logos and building brands to fit the client's vision. Along with branding, I designed a large range of print collateral, including brochures, stationery, business cards, and more. I also designed websites and quality checked their responsiveness. I completed large format projects ranging from trade show displays to billboards. Additionally, I worked on numerous paid & organic social ads, as well as digital displays. Beyond design, I effectively communicated with many local, regional, and national clients.

**Garnet Media Group**  
Student Graphic Designer

**AUG 2018  
TO MAY 2019**

I began this job before my freshman year in the creative services department at the University of South Carolina. Here, I designed both print and web ads for campus events and student organizations. I also interacted with clients and designed graphics for numerous businesses in and around Columbia, South Carolina.